

ROBERT RHEU



Name: Robert Rheu
Represented by Creative Circle
Phone Number: (720)214-4992

» Employment

SEO Account Lead

Room 214

November 2012 – May 2013

Implemented and managed strategic SEO and paid-search marketing campaigns for a variety of clients. Duties included strategy development, keyword research, landing page development, conversion optimization, analytics.

Freelance

Binary Image Productions

October 2000 – Present

Freelance digital marketing specialist, web designer and developer. I develop traffic generating, engaging and graphically appealing websites for a variety of businesses.

Director Of Digital Marketing

Repario

June 2004 – March 2009

Implemented and managed a highly successful search marketing campaign. Duties included strategy development, search optimization, conversion optimization, Google analytics, link building, web maintenance, graphic design.

» Skills

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| <input checked="" type="checkbox"/> SEO | <input checked="" type="checkbox"/> HTML |
| <input checked="" type="checkbox"/> Analytics | <input checked="" type="checkbox"/> CSS/SCSS |
| <input checked="" type="checkbox"/> Conversion | <input checked="" type="checkbox"/> PHP |
| <input checked="" type="checkbox"/> Automation | <input checked="" type="checkbox"/> Javascript |
| <input checked="" type="checkbox"/> AdWords | <input checked="" type="checkbox"/> Photoshop |
| <input checked="" type="checkbox"/> Facebook Ads | <input checked="" type="checkbox"/> Illustrator |
| <input checked="" type="checkbox"/> Social Media | <input checked="" type="checkbox"/> Custom Wordpress |
| <input checked="" type="checkbox"/> Affiliate | <input checked="" type="checkbox"/> Content Management |

» Education

Portland State University
Web & Multimedia Production

University of NV, Las Vegas
Music

» Interests

Songwriting, guitar, music production, public speaking, hiking, biking and pretty much anything outdoors.