



**Name:** Robert Rhu  
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## » Employment

### Freelance

Binary Image Productions

October 2000 – Present

Freelance UI web developer specializing in HTML5, CSS & PHP. I develop user-friendly, engaging and graphically appealing websites for a variety of businesses.

### SEO Account Lead

Room 214

November 2012 – May 2013

Implemented and managed strategic SEO and paid-search marketing campaigns for a variety of clients. Included strategy development, keyword research, landing page development (HTML/CSS/wireframing) & conversion optimization.

### Director Of Digital Media

Repario

June 2004 – March 2009

Developed & managed web presence including UI/UX design & development, graphic design, video production & conversion optimization.

## » Skills

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> HTML              | <input checked="" type="checkbox"/> SEO          |
| <input checked="" type="checkbox"/> CSS/SCSS          | <input checked="" type="checkbox"/> AdWords      |
| <input checked="" type="checkbox"/> Photoshop         | <input checked="" type="checkbox"/> Facebook Ads |
| <input checked="" type="checkbox"/> Illustrator       | <input checked="" type="checkbox"/> Social Media |
| <input checked="" type="checkbox"/> Wireframing       | <input checked="" type="checkbox"/> Affiliate    |
| <input checked="" type="checkbox"/> Wordpress         | <input checked="" type="checkbox"/> Analytics    |
| <input checked="" type="checkbox"/> Joomla            | <input checked="" type="checkbox"/> Conversion   |
| <input checked="" type="checkbox"/> UI/UX Development | <input checked="" type="checkbox"/> Automation   |

## » Education

**Portland State University**  
Web & Multimedia Production

**University of NV, Las Vegas**  
Music

## » Interests

Songwriting, guitar, music production, public speaking, hiking, biking and pretty much anything outdoors.