

# ROBERT RHEU



**Name:** Robert Rhu  
**Phone Number:** (303)859-0224

## » Employment

### SEO Account Lead

Room 214

November 2012 – May 2013

Implemented and managed strategic SEO, paid-search & social marketing campaigns for a variety of clients. Duties included strategy development, keyword research, landing pages, conversion optimization, analytics, copywriting.

### Freelance

Binary Image Productions

October 2000 – Present

Freelance digital marketing specialist, web designer and CMS developer. I develop traffic generating, engaging and graphically appealing websites for a variety of businesses.

### Director Of Digital Marketing

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June 2004 – March 2009

Implemented and managed a highly successful digital marketing campaign. Duties included strategy development, search optimization, conversion optimization, Google analytics, link building, web maintenance, graphic design.

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## » Skills

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| <input checked="" type="checkbox"/> SEO          | <input checked="" type="checkbox"/> HTML               |
| <input checked="" type="checkbox"/> Analytics    | <input checked="" type="checkbox"/> CSS/SCSS           |
| <input checked="" type="checkbox"/> Conversion   | <input checked="" type="checkbox"/> PHP                |
| <input checked="" type="checkbox"/> Automation   | <input checked="" type="checkbox"/> Javascript         |
| <input checked="" type="checkbox"/> AdWords      | <input checked="" type="checkbox"/> Photoshop          |
| <input checked="" type="checkbox"/> Facebook Ads | <input checked="" type="checkbox"/> Illustrator        |
| <input checked="" type="checkbox"/> Social Media | <input checked="" type="checkbox"/> Wordpress Dev      |
| <input checked="" type="checkbox"/> Copywriting  | <input checked="" type="checkbox"/> Content Management |

## » Education

**Portland State University**  
Web & Multimedia Production

**University of NV, Las Vegas**  
Music

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## » Interests

Songwriting, guitar, music production, public speaking, hiking, biking and pretty much anything outdoors.